



Fall Career Newsletter

Arrrr Your Students Ready?

What Will Your Students' Career Path Be?



- desales-csm.symplicity.com/students
- Search full or part-time jobs, internships, externships, and work study positions
- Post resumes and apply for jobs
- Students can set up their account so they can receive text messages or email alerts for job postings in their field
- Students are able to RSVP to events that are being held by Career Services

This fall semester in Career Services we are hosting many events to help enrich students' career knowledge. Our theme for the semester is a "Pirate Treasure Hunt" and we want all of our students to find the "Buried Treasure" at the end of their career path, whether it be a job or continuing on to graduate school. The semester starts off with our annual Open House Tailgate Party, which we offer to students to get them energized and interested in our services (read more on pg. 2). Last year we had a great turnout of 313 students and the event really helped raise awareness of our office. It is our hope to increase this years success rate even more than last year.



Our primary message is: "It is never too early for students to visit the Career Services Office." We are dedicated and available to help students explore various career and major paths, write resumes and cover letters, gain career related experience through internships, and search for jobs and graduate schools. Please encourage your students to take part in internship and volunteer opportunities, and check out the new externship (job shadow) program that will begin this coming spring 2013. Employers are interested not only in a student's college degree, but also in what they have learned and accomplished throughout their collegiate experience. While internships and volunteer positions may not pay, their long-term value is worthwhile.



Avoid Walking the Interview Plank: Consider a Mock Interview

Interview preparation and practice are key components to landing the perfect job or internship. Many students are unaware that Career Services offers interview preparation assistance. There are four ways in which students can obtain interview exposure before the October 31st Career and Internship Fair, upcoming job interviews and upcoming graduate school program interviews.

1. Conduct a face-to-face mock interview with the director of career services or a Career Ambassador.
2. **Interview Stream:** we use Interview Stream as our web-based mock interview system. Students can select the questions asked (by field/major) and record their responses using a webcam.
3. Read the Interview section of the Career Services' website and obtain a copy of the Interview Guidebook (both on-line and in Career Services).
4. Faculty can complete a workshop request form to have a Career Services representative speak with your class about interview preparation.

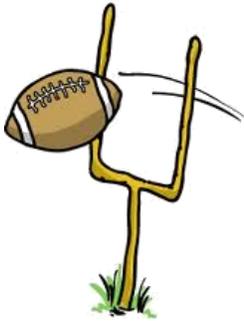
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Open House Tailgate Party

Your Students Can Kick Off the Semester the Right Way!

We will be holding our 3rd annual Open House Tailgate Party on Wednesday, September 5th from 10 a.m. to 3 p.m. This event is a great way to engage students early in the semester. We collaborate with employers and invite them to send representatives to join us. Some of the employers who will be attending are: Dorney Park (they also send their Haunted Hearse along, it's a big hit with the students), Lutron, ADP, Northwestern Mutual, and Clear Channel. We also get delicious wings for the event! We have contests/games and drawings for raffles (employers bring some fun raffle prizes for the students. For example, Dorney Park is donating four tickets for admission to the park). Just for attending, students will receive a free "ARRRR You Ready?" t-shirt from Career Services. This event is a great way to familiarize the students with the Career Services Office and give them the chance to speak with employers from a array of industries. In previous years, some students have received internship offers from the employers they interacted with at this event.



New in 2012!

Career Ambassador Program

Career Ambassadors are responsible for aiding students and career services with the following:

1. Review resumes and cover letters or providing information on how to get started
2. Assisting with job and internship searches and providing interview tips
3. Present presentations to clubs/organizations, in residence halls, or in classrooms

2012-2013 Career Ambassadors

Padraic Farrell
Dilesh Chudasama
Victoria Gehring
Andrea Guarino
Cody Moyer

Major and Club/Organization Fair

Don't Let Your Students Get Lost in the Jungle, Get them Involved

The annual club/organization fair has a new addition this fall 2012, a "majors fair". This event has been created to expose students to what DeSales has to offer both academically and socially. By taking part and being involved, your students can make their time at DeSales more exciting, enjoyable, and educational. Furthermore, the majors fair component can be very beneficial for students who are unsure as to what they want to pursue as a future career path. Departments have been asked to send representatives to set up a table and speak with students about the different majors within their department. There is a wide variety of opportunities available, so please encourage your students to attend!



RESUMANIA!

Perfect Your Resume, Don't Get Burned

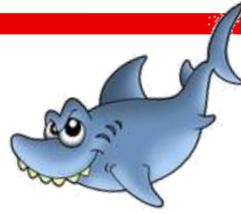
Encourage your students to sign-up for RESUMANIA (October 29th)! This is a unique and beneficial opportunity. We invite employers to critique students' resumes and offer advice on the strengths and weaknesses in their documents.

These employers know first hand what can attract a resume reader. Career Services feels strongly about helping students craft a professional resume which markets their abilities accurately! Sign-ups for this event will take place in Career Services beginning October 1st. Also, please make your students aware that Career Services holds Walk-in Advising hours each week for resume reviews .



Career & Internship Fair

Shark Bait? Students Won't be with our Help!



Students won't just be thrown into the water to be shark bait at the Career & Internship Fair, Career Services hosts multiple events that can help prepare the students for the fair and their future. RESUMANIA can be helpful because the students can bring their resume and have it critiqued by different employers so it is ready to be submitted to employers. There is also a Career Fair Preparation workshop, where students will learn about proper attire for interviews, their "elevator pitch," writing cover letters & resumes, proper introductions, and networking techniques. The Career & Internship Fair is an amazing opportunity for students because they can network, face-to-face, with professionals from a variety of industries. Employers in attendance will look at students' resumes and see if there are any suitable candidates for internships, volunteer opportunities, or full-time employment. The experience students will gain from this event can be a good introduction as to what the real world is like, and what it will be like to go on interviews and meet new employers. The more students network the more contacts they will have! We strongly encourage your support in getting your students to attend the Career & Internship Fair! Your students are able to view attending employers through DSU CareerLINK.



National Career Development Week - Nov. 12-16

Don't Let Your student Get Stuck in Quicksand!

The Career Services' staff has a full week of career development opportunities planned for the students. The week starts off with a Career Exploration Day. On Monday, November 12th we will be conducting a "Celebrity Major Match" quiz to show how the world of work is not broken up by major and students have many options. There will also be staff members talking about available resources and assisting students in registering for MyPlan (on-line assessment tool). Tuesday, in the DeSales University Center from 5:30-8:30 there is an event called "Careers in...STEM" (science, technology, engineering, and math). There will be a panel of employers talking about their professions and a networking event where students can ask questions. Wednesday, in the Career Services Office there will be pancake breakfast. Students are welcome to come into the office for some delicious pancakes made by our very own director of career services & internships, Kristin Eicholtz, and ask the staff any career related questions they may have. Thursday, there will be internship orientations being held throughout the day. Friday, a winner will be announced for a contest called "Job Idol." This contest is being offered to familiarize you with Interview Stream and practice interview questions. Students can participate in the "Job Idol" contest by logging into Interview Stream and answering the infamous question "Tell Me About Yourself". Responses will be judged and a winner will be selected. All entries will be due by Wednesday, November 14th.

"Learn to develop the no excuse attitude and watch how your life begins to change for the better."

—Jason Selk

Interview Stream can be accessed by logging in at the following site:

desales.interviewstream.com

*Click on Job Idol Contest to participate.



Fall Semester Events



September

- 5th** - Career Services Open House Tailgate Party
Career Services Office, 10:00 a.m. - 3:00 p.m.
- 12th** - Major and Club/Organization Fair
HURD Conference Room, 11:00 a.m. - 2:00 p.m.
- 27th** - Graduate School Prep by Kaplan
HERITAGE Conference Room, 5:30 p.m. - 6:30 p.m.

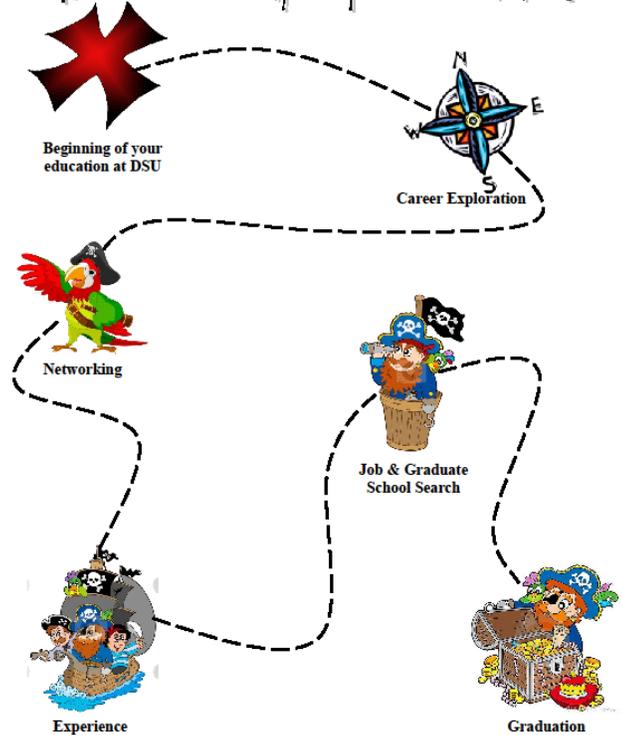
October

- 24th** - Career & Internship Fair Preparation Workshop
TREXLER Conference Room, 5:30 p.m. - 6:30 p.m.
- 29th** - RESUMANIA
COMMONWEALTH Conference Room,
1:00 p.m. - 4:00 p.m.
- 31st** - Career & Internship Fair
COMMONWEALTH Conference Room,
12:00 p.m. - 4:00 p.m.

November

- 1st** - Job Idol Contest Begins
For more information visit Career Services.
Submissions through Interview Stream
- 12th** - Career Exploration Day
Career Services Office, 9:00 a.m. - 4:00 p.m.
- 13th** - Careers in STEM
COMMONWEALTH Conference Room, 5:30 p.m. - 8:30 p.m.
- 14th** - Pancakes and Advice in Career Services
Career Services Office, 10:00 a.m. - 12:00 p.m.
- 15th** - Internship Information Day
Career Services Office, 9:00 a.m. - 4:00 p.m.
- 16th** - Announce Job Idol Contest Winner

The Career Life of a DSU Pirate



DeSales University Career Services

<http://desales.edu/careerservices>

Newsletter created by: Jessica Hoover, Career Associate (Marketing Major, 2013)

Schedule an appointment by coming to the office (Dooling room 121) or calling 610-282-1100 ext. 1738

Take advantage of our walk-in advising hours:

- Tuesday 10:00 a.m. - 12:00 p.m.
- Wednesday 1:00 p.m. - 3:00 p.m.
- Friday 1:00 p.m. - 3:00 p.m.

Director of Career Services & Internships

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