EC 400-GLOBAL ECONOMIC ISSUES

ACADEMIC COURSE WITH AN INTERNATIONAL TRAVEL COMPONENT

FOR STUDENTS TO LEARN GLOBAL ECONOMIC ISSUES AND BECOME FAMILIAR WITH MIDDLE EASTERN CULTURE, POLITICS AND THE ECONOMY.

This course offers a unique opportunity to learn about numerous global and critical issues, and become more knowledgeable and understanding of the economic, political and social differences among nations. In this highly interactive course, students will develop knowledge on the euro-zone debt crisis, global poverty, income inequality gap, food crisis, global warming, fair trade and free trade, immigration issues and many more. Students will develop a research paper on critical global topics. During the Spring Break, they will travel to Turkey to witness the differences in other ways of life.

A Course in

GLOBAL ECONOMICS

Offered by:

DeSales University
Division of Business
2755 Station Ave, Center Valley,
Pennsylvania, 18034
www.desales.edu

DeSales University in Istanbul
Spring 2013
Study Global Economics

Global Economic Issues: EC 400
14 Weeks at DeSales &
7 Days in Istanbul, Turkey
(During the Spring Break)

March 03, 2013 – Istanbul: A representative will be at the airport to welcome you to Turkey and transfer you to the hotel. After a welcome briefing at the hotel, a free day at leisure and that evening there will be a welcome dinner at the local restaurant. (Breakfast and Dinner)

March 04, 2013 – Istanbul: Hotel Breakfast. The first day begins with a visit to the impressive Topkapi Palace, which served as the palace of the Ottoman Sultans between the 16th and 19th centuries. It has a superb position overlooking the Bosphorus. (Harem not included). We will also visit the fascinating and impressive Blue Mosque (Sultan Ahmet Camii), famous for its six minarets, its beautiful blue Iznik tiles, unique architecture and marble latticework. The next visit will be the Byzantine Hippodrome, centre of Byzantine life for 1000 years, where chariot races and competitive athletic events took place. We will finish the day with a visit to Grand Bazaar which is the world’s biggest and the oldest shopping venue and in the afternoon we will return to the hotel. (Breakfast and Dinner)

March 05, 2013 – Istanbul: Hotel Breakfast. Our day will begin with the panoramic drive on the Bosphorus Bridge that connects Asia to Europe. We will visit Beylerbeyi Palace, built between 1861 and 1865 as a summer residence and pleasure palace to entertain dignitaries and royalty. Next, we take an unforgettable cruise along the Bosphorus, the majestic strait that runs through Istanbul, linking Europe and Asia. From our cruise boat, we will view the dramatic sights lining the Bosphorus’ wooded shores: mosques, a bridge that for a time was the world’s longest and the massive Rumeli Hisari (no entrance); a fortress built by Fatih the Conqueror in just three months as he prepared to take Istanbul. Also noteworthy are the 19th century mansions of the Ottoman elite and the Sultan’s fanciful gingerbread palaces and hunting lodges. (Breakfast and Dinner)

March 06, 2013 – Istanbul: Community Learning Program-sponsored event to the U.S Trade Center in Istanbul: Turkish economy and trade lectures and an evening reception. (Breakfast and Reception).

March 07, 2013 – Istanbul: Hotel Breakfast. This is a free day at leisure.

March 08, 2013 – Istanbul: Hotel Breakfast. Day at leisure or we can arrange optional tours for your group. Farewell dinner will be at a local restaurant in the evening. (Breakfast and Dinner).

March 09, 2013 – Istanbul: Hotel Breakfast, transfer to airport for your flight back home. (Breakfast)

AGENDA FOR THE COURSE
Turkey signed a Custom Union Agreement with the EU in 1995 and was officially recognized as a candidate for full membership on December 12, 1999. Since then, trade volumes have risen to a great extent. The importance of foreign trade in the Turkish economy is vastly increasing and the economic relations with the European Union are more important than ever. Students’ observation of their economy, culture differences and capacity to join the euro-zone requires certain activities:

- **Visiting the Mosques** will allow students to make observation on cultural differences between Euro-zone countries and Turkey, in particular, their religious practices.
- **Visiting the Bazaar** will allow students to appreciate the lack of copy rights and the impacts of that on their trade and significance of that on their tourist industry.
- **Listening to Trade Representatives** will allow students to capture the state of the economy in Turkey and get more inside information on how Turkish perceive any costs/benefits of joining euro-zone.

When student return to campus, they will write a reflection paper to analyze trade potentials between Turkey and the “euro zone” countries and also evaluate costs/benefits of Turkey joining “euro zone” countries.

GLOBAL BUSINESS COURSE
Participation fee is estimated at $2,400, which can be partially subsidized by DeSales University. The participation fee includes the following items:

- Airline Tickets
- Transportation, cruise and tours in Istanbul
- Tips to tour guide, drivers and the tour director
- Entrance fees
- Visits to businesses and their representatives
- Lodging (double occupancy – for 6 nights)
- Breakfast and Dinner for 6 Days

Visa Fee in Turkey is not included ($35)

For further information, please contact Dr. Tahereh Hojjat at DeSales University, 610-282-1100, ext.1254, Tahereh.Hojjat@desales.edu.