

DeSales MBA Association *presents ...*

Global Business: A Cultural Challenge



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Our Group—DeSales MBA Association



With Mr. Ravi Ahuja

Monday, November 19, 2012

Center Valley Campus
Commonwealth Room
DeSales University Center



6:30 p.m.

Networking and registration

7:00 p.m.

Presentation (approximately 45 minutes)

MBA Association members: No charge

Non-members: \$10 at the door or mailed in prior to November 10, 2012. \$10 non-member fee can be applied to your 2012-2013 MBA Association membership dues.

Please make check payable to DeSales University

Mr. Ravi Ahuja is currently involved with managing three different enterprises in the fields of International Strategy and Complexity Management, Healthcare and Green Energy Technologies. He has had four decades of international experience that has combined his engineering and business backgrounds to mould entrepreneurship.

Mr. Ahuja received his Bachelors Degree in Engineering from the Indian Institute of Technology, Bombay, India; Masters of Science in Engineering and Masters in Business Administration from Syracuse University, Syracuse, NY.

Mr. Ahuja has worked for small, medium sized and fortune 500 companies in the fields of Engineering, Project Management, Product Development, International Marketing and Business Development.

His affiliations work and experience include Air Products & Chemicals, Union Carbide, Institute of Strategy and Complexity Management, USI Green Technologies, State University of New York, and DeSales University. He is currently a charter member of TIE (The Indus Entrepreneurs), an organization committed to promoting and development of entrepreneurship through mentoring, networking and education.

Presentation highlights include:

- Current cultural landscape
- History and culture
- Colonial influence
- Americas, Europe, Africa, and Asia
- Cultural profiles
- Future challenges
 - Washington consensus
 - Beijing consensus
 - Demographic consensus
 - Innovative consensus
- Questions and answers



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Name _____

Address _____

Phone _____

Email _____

Company Name _____

Company Address _____

Position _____

Year of graduation or anticipated graduation _____

Join us for an enjoyable and informative evening! Light refreshments will be served.